

How Visual Communication Can Clarify The Most Complex Equity Scenarios

Communicating the details of equity events—such as funding rounds, share price changes, or exit opportunities—can be complex and overwhelming, especially for audiences unfamiliar with financial jargon. Relying solely on text often leaves recipients with more questions than answers, making it difficult for them to grasp the full implications of important updates.

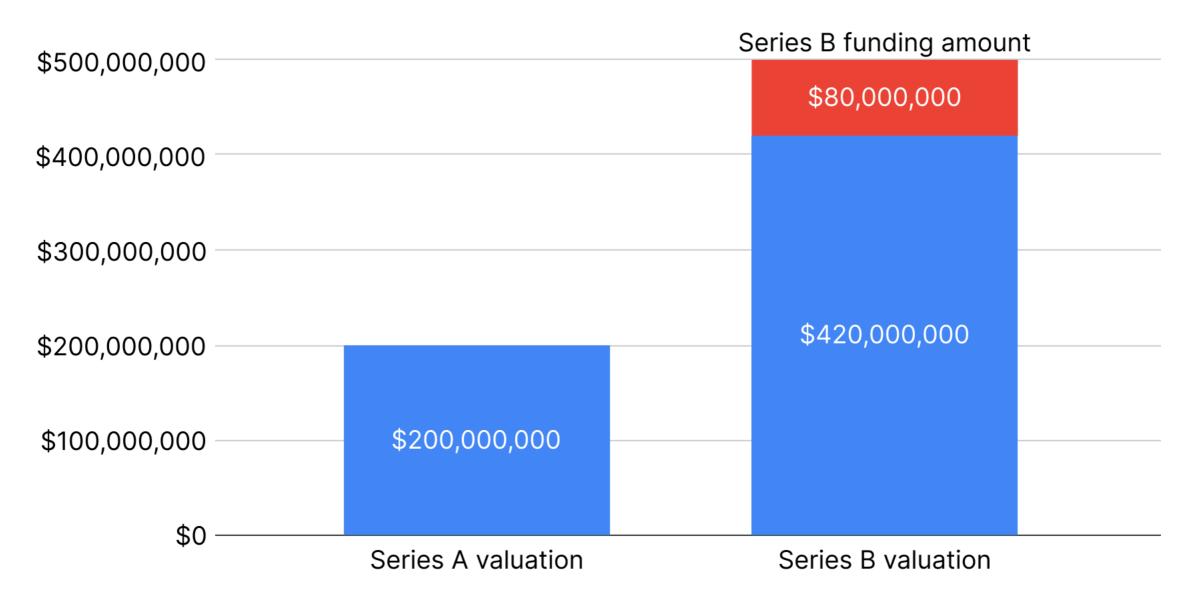
Visualizations, such as charts and tables, transform intricate financial data into clear, digestible insights. By presenting key figures, calculations, and outcomes visually, you empower your audience to understand not just what has happened, but why it matters to them personally.

In the following section, we'll explore how visual communication can clarify even the most complex equity scenarios, ensuring your stakeholders are fully engaged and equipped to take action.



TribeHub's Valuation Grows From \$200 Million To \$500 Million

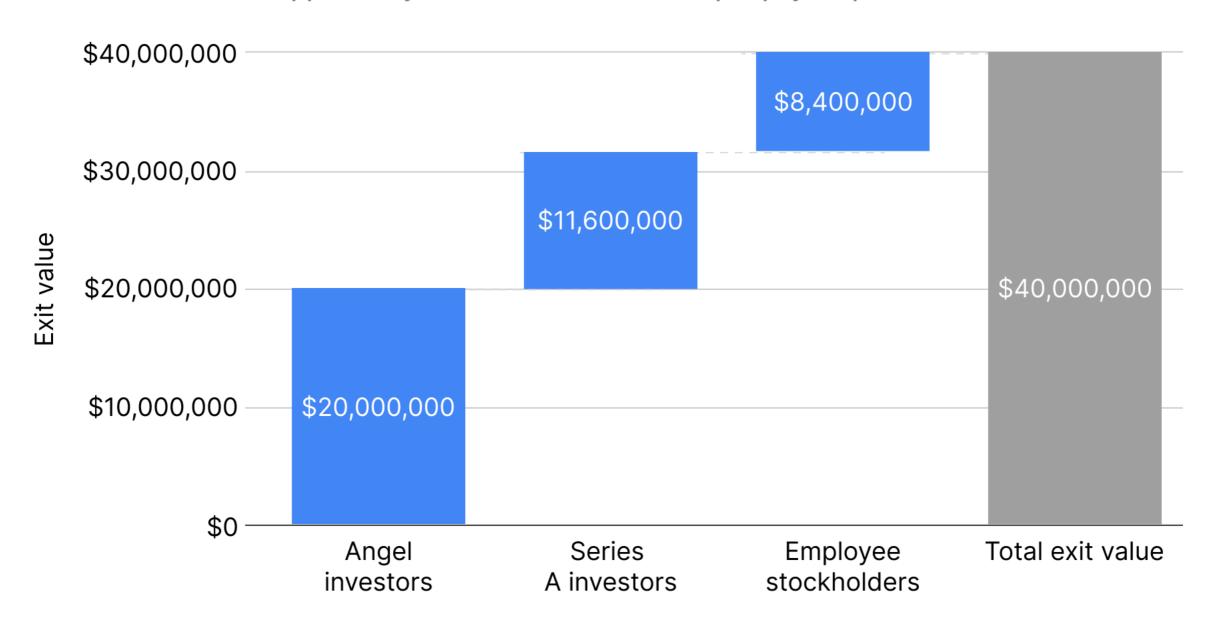
Valuation update



Particulars

Incoming Investors To Provide Exits Worth \$40 Million

Exit opportunity for each stakeholder as per payout preferences



Investor

Your Potential Exit Value Is:

Particulars	Amount
Overall employee stock ownership	\$16,800,000
Funds available for employee shareholder exits	\$8,400,000
The percentage of shares each employee shareholder can sell	50%
Your shares	20,000
Shares eligible for sale	10,000
Share price	\$105
Your exit value	\$1,050,000

Note: In accordance with the stock option plan rules, the percentage of shares each employee can sell is calculated as:

Funds available for employee shareholder exits ÷ Overall employee stock ownership

Please inform us as soon as possible, and no later than August 10, 2025, if you wish to take advantage of this exit opportunity.

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