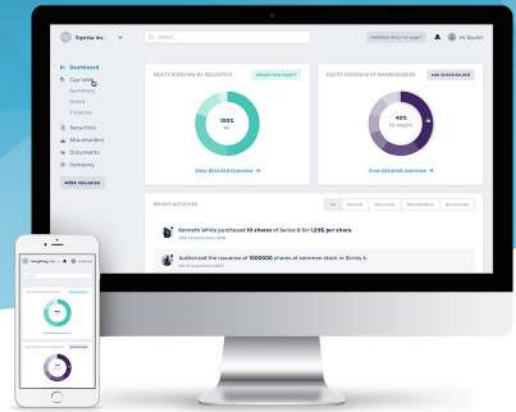


EQVISTA



More companies stay private longer and have complex Capitalization Tables. Private companies **choose to issue shares directly** to their investors, raise money and award their employees. This **new way of sharing a company's stock** has companies bypass the need of going through an IPO.

[Eqvista](#) brings an advanced equity management software which transforms the way your company handles its ownership. It works to manage your cap table, company shares, valuations and more in an easy and effective way.

Our technology will ease the current system for share management, cap tables and company filings to a great degree. Our aim is to simplify the present difficult infrastructure for companies.

ISSUE AND MANAGE SHARES WITH EQVISTA

Equity name	Total issued	Capital invested	Ownership %
Founders Common Equity	1	\$1.00	100.00%
Series A Common Equity	0	\$0.00	0.00%
ESOP Common Equity	0	\$0.00	0.00%



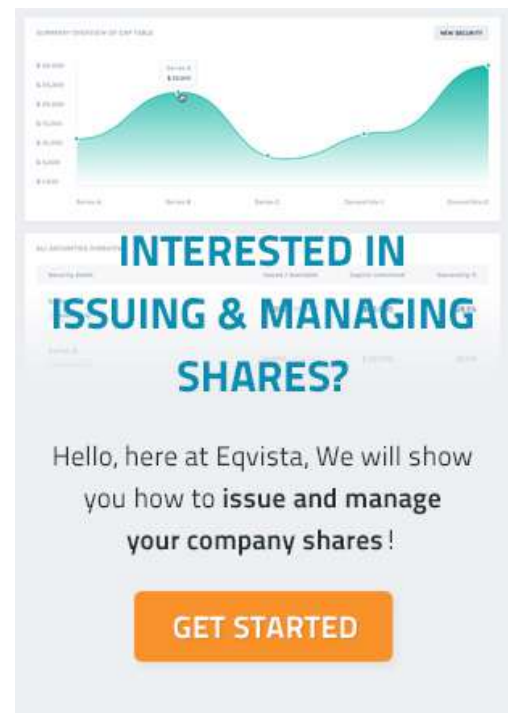
Eqvista Helps
Entrepreneurs
Record & Manage
Their Company's
Stock

ISSUE AND MANAGE COMPANY SHARES

[Eqvista is a CapTable integrated system](#) which helps you in minimizing costs using automation, applying accounting standards, as well as sharing and utilizing the compliance tools built into the system. It is a cloud-based equity management system, and you can log in from any device, [share your CapTable with shareholders](#) and assign them different roles (investor, founder, employee or law firm).

EQVISTA PROVIDES

- Managing your CapTable in the cloud and share with all relevant parties
- Issuing [electronic stock](#)
- Maintaining your equity ledger
- Managing all **equity accounting** standards
- Performing waterfall analysis
- Offering personalized shareholder portals
- Creating ESOP ([Employees Stock Option Plan](#)), supporting both RSU & RSA
- Creating, managing and instantly applying your Vesting Plans to shareholders
- Supporting all types of Convertible instruments; convertible notes, [KISS](#) (500 Startups), [SAFE](#) (by Y Combinator), etc.
- Creating, managing and converting [Options](#) and [Warrants](#) to stocks





**Take advantage of
The Eqvista platform
to issue stock and stay
connected with your
shareholders**

HOW TO GET STARTED?

STEP 1

Log into your [account on Eqvista](#), or create an account if you have not yet signed up. Learn how to create an account on [Eqvista here](#).

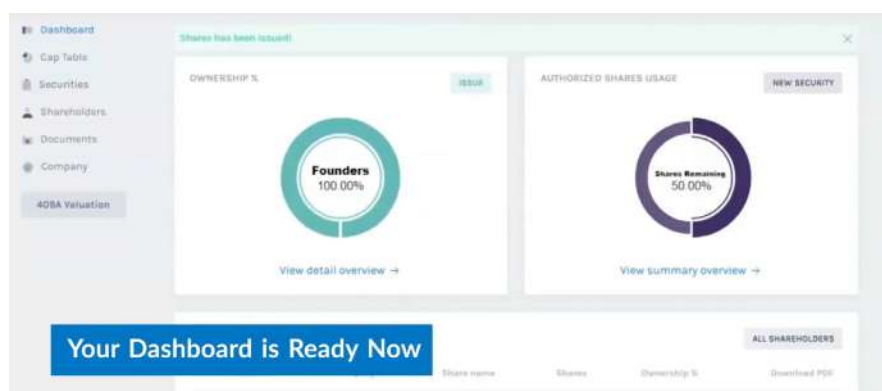
STEP 2

Once you have logged into your account, you would be directed to a page to create a company profile. Here, you will see the company profiles that you have. At the end of the profiles, you will see an option that says 'New Company' with a 'Plus Sign (+)' above it. Click on this, and you will reach the first step towards the creation of a new company profile.

STEP 3

Here you need to add in all the details of your company including the company name, the company type, the incorporation date, the country of origin, total number of shares that have been authorized to the company and the price of the shares at that time. In the last section, add the founder details and submit. View your dashboard after onboarding your company!

WATCH ONBOARDING IN EQVISTA



EXPERIENCE MANAGING YOUR COMPANY SHARES ON INTUITIVE APP

SMART APPLICATION

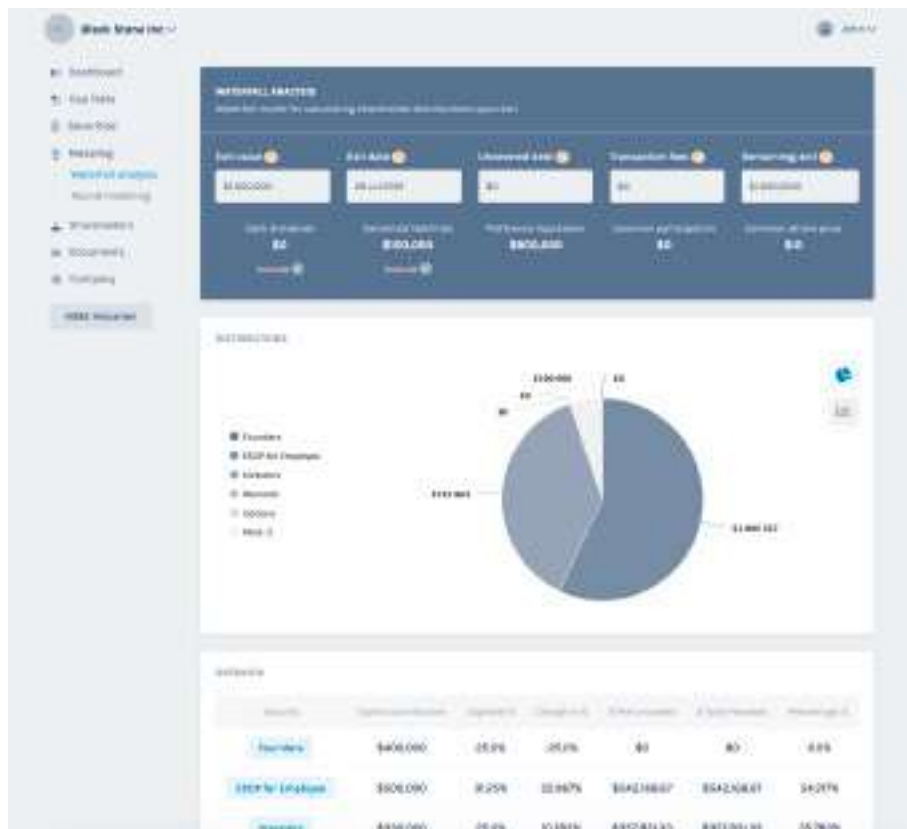
Our app has different built-in algorithms to secure over-issuing. Eqvista [supports bulk shareholder management operation](#) such as issuing shares in one transaction, so you can issue shares from different equity classes in just one click.

WATERFALL ANALYSIS

Our top product is the [most powerful Waterfall analysis](#) on the market. You can see all the important details in one place. We also offer different variables which display an extensive overview of the company equity.

PAYOUTS OF THE SHARE CLASS AND SHARE HOLDERS

By putting in your exit value for the company, you can easily see the total payout of the company per share class and [shareholder](#).



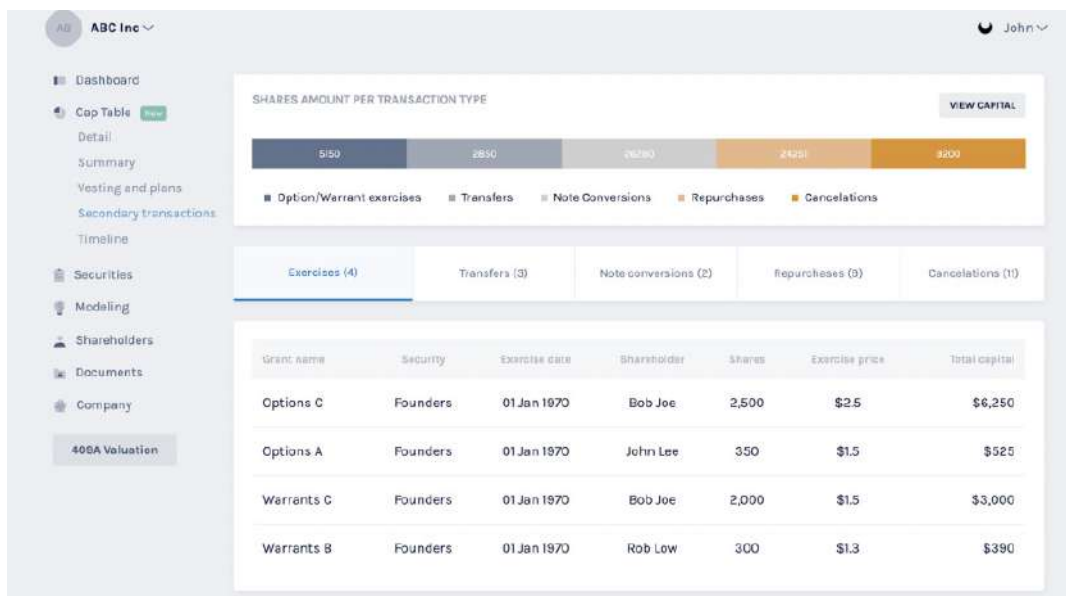
ADVANCED VESTING SYSTEM

Eqvista makes the process of [creating a vesting plan](#) for the issuance of shares much smoother. Eqvista users can create advanced plans that support all types of vesting including time-based plans, milestone plans and hybrid plans. When a user goes to create a 'New Vesting Plan' on Eqvista, they can select the kind of plan that they want to create.

SECONDARY STOCK TRANSACTION

For making things easier as you use the Eqvista application, we have added the feature of recording every [secondary transaction](#) in your cap table as well. These features include:

- Share, Warrant & Option Grant Cancellation
- Share, Warrant & Option Grant Restoration
- Share, Warrant & Option Grant Repurchase
- Warrant & Option Exercise
- Transfer of Shares
- Note Conversion into Equity



INVESTOR PREFERENCE ANALYSIS

The most complex calculations happen in the preference share exit rounds. Our system analyzes these [preference exit rounds](#) and goes through multiple layers of review to calculate the [best payout for investors](#). This will give you confidence that you are getting the most out of your investment. We also breakdown each round so you can independently review each calculation.

EXIT MODELING AND CAP TABLE COMPARISON

Our waterfall modeling also shows you the comparison of the payout for the exit modeling, and the [original cap table of the company](#). You can then see how each share class and shareholder is affected, and possible dilution of their shareholdings upon exit.

BREAKDOWN OF THE EXIT ROUNDS

Not only does our advanced waterfall analysis tools calculate the exit rounds, we also show you [the breakdown of each round for each share class](#). Our analysis will give you a step up on reviewing the exit rounds of the company, whereas other models only show the ending total payout. This allows you to better confirm the details of the exit rounds.

ROUND MODELING

Financial models are created to portray some of or all the aspects of a business. The financing [round modeling tool](#) allows you to model new preferred financing rounds to understand the impact it will have on the company's capitalization structure.

The screenshot displays the 'ROUND MODELING' interface with the following data:

Input Field	Value
Date of investment	15 Aug 2019
Pre-money valuation	\$10,000,000
Post-money Option pool	10.00%
Investment Amount	\$1,000,000

Output Field	Value
Pre-money price per share	\$1
Investment shares	1,204,819
Investment ownership %	9.09%
Post-money price per share	\$0.83

PRODUCT DEVELOPMENT

Our team of developers are [adding more functions](#) on a monthly basis as needed. Eqvista is working to help transform how modern businesses are built and run.

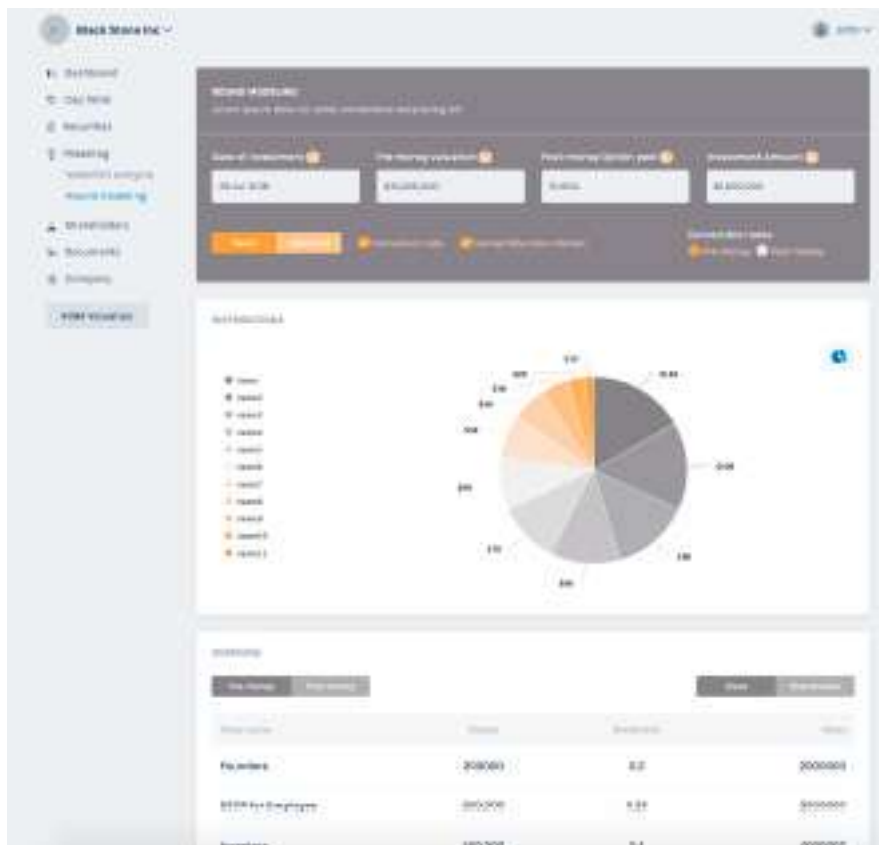
TECHNOLOGY

We use the most current technology to provide dependable industrial practice and security. [We will continually work](#) to develop our system and keep you up to date with any new developments.

CAP TABLE CASE STUDIES

Case studies are one of the most powerful things for understanding How to Issue and manage company shares.

CAP TABLE CASE STUDIES & RESOURCES



FEATURES & PRICING

With Eqvista, you will be able to effectively manage your company with our cap table software and leading valuation services.

Freemium

USE MOST OF THE FEATURES FREE

- ✓ Up to 20 shareholders (you can upgrade your plan to Premium at any time)
- ✓ Unlimited Companies
- ✓ Easily see your cap table
- ✓ Manage Convertible Notes, KISS, SAFE recording, and Issue options
- ✓ Equity Plan Management
- ✓ Manage Employee Stock Options (ESO)
- ✓ Set Vesting of ESO
- ✓ Waterfall Analysis
- ✓ Financing Rounds Modeling

[GET STARTED - IT'S FREE!](#)

Premium

CUSTOMIZED PLAN ACCORDING TO YOUR NEEDS

- ✓ Unlimited shareholders according to your selected plan (\$2 per shareholders)
- ✓ Unlimited Companies
- ✓ Easily see your cap table
- ✓ Manage Convertible Notes, KISS, SAFE recording, and Issue options
- ✓ Equity Plan Management
- ✓ Manage Employee Stock Options (ESO)
- ✓ Set Vesting of ESO
- ✓ Waterfall Analysis
- ✓ Financing Rounds Modeling

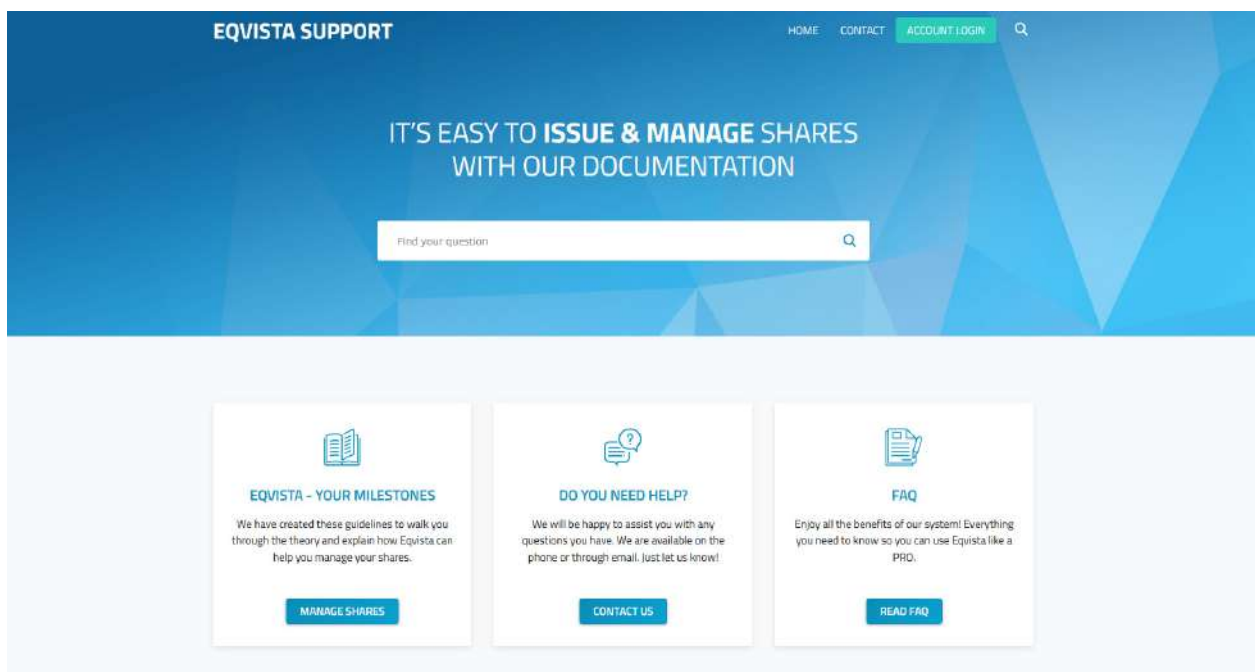
[GET STARTED](#)

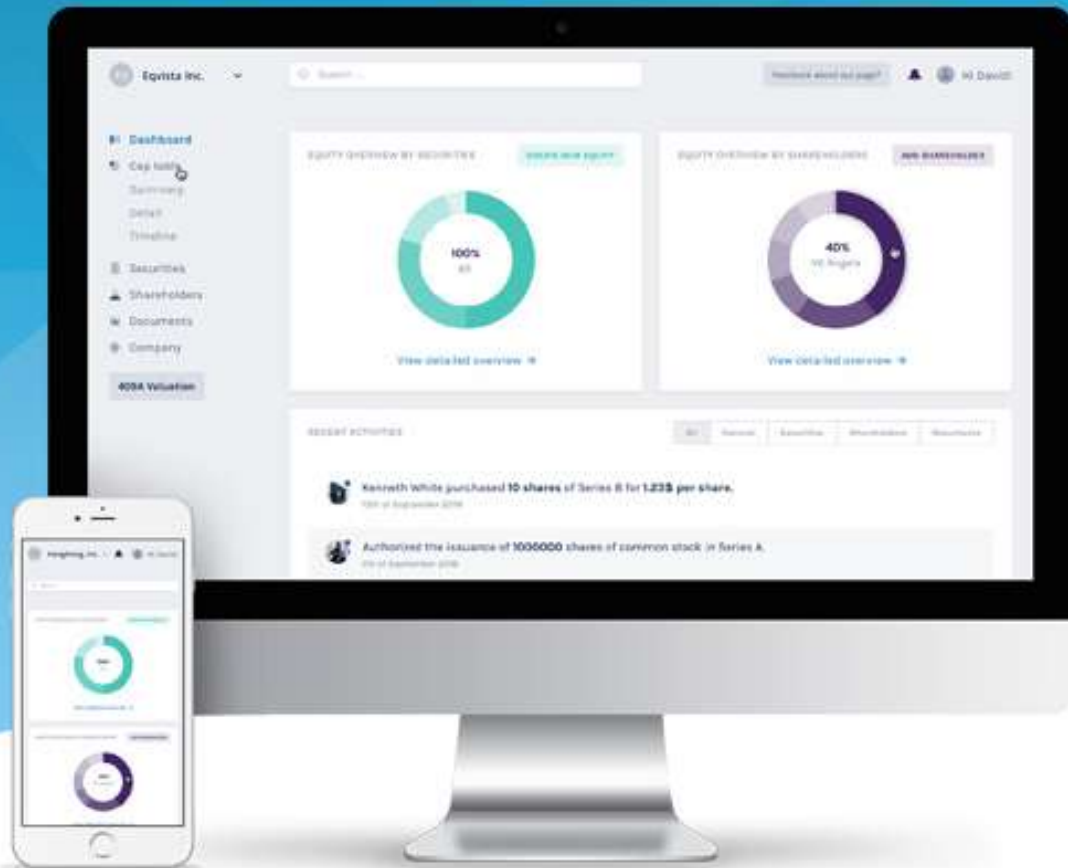
EQVISTA GLOBAL SUPPORT

The Eqvista support team is always ready to assist our partners and clients from all over the world. We deliver our technical support by email and phone and we are also using our client feedback system which helps in improving our software.

Moreover, we offer FREE access to our ‘Support Page’ where clients can find Eqvista training guides, FAQs and tutorial videos. Our resource library includes:

- [46 support articles](#)
- [16 product guide videos](#)





We support both **electronic shares**
[Uncertificated shares] and
digital/paper [Certificated shares]

Eqvista will transform your company, and work to manage your cap table, company shares, valuations and more, in an easy and effective way.

Try out our Eqvista App, it's all online!

www.eqvista.com

